

The QQQ Community Foundation Northern Ireland



### Welcome

At the Community Foundation for Northern Ireland, we know philanthropy. We bring 45 years of experience as a resource for you and offer a simple, flexible and tangible way of making a difference to your local community through corporate charitable giving.

By Investing in your local community through having your own fund or contributing to one of our thematic funds your business can play a vital role in enhancing the capacity of community organisations to deliver essential services, create sustainable change, and uplift Northern Ireland's most vulnerable communities.

Join us in making a difference.
Together, we can unlock potential, build
resilience, and inspire growth across Northern
Ireland's communities.



RÓISÍN WOOD

Chief Executive Officer

Roisin Wood

#### **About Us**

The Community Foundation is a flexible and agile funder who listen and respond to the changing needs of our communities.

Setting up a fund through the Community Foundation is quick and easy for those wishing to support local communities and causes.

Whatever the reasons or motivations for giving, we will ensure that all funds are future proof, and suit the fund-holders wishes and circumstances.

Working closely with funders and donors, our connections across these islands ensure that vital funding reaches those most in need as quickly as possible.

### **Our Impact**

The Community Foundation for Northern Ireland has awarded £120m over 45 years to groups and organisations across Northern Ireland

Over the last five years more than £52 million has been awarded to over 4,000 projects.

With your help we can continue to make an impact in areas including education, health, housing, the arts, social justice, employment, peace and reconciliation, climate and equality, inclusion and diversity.

Together we can continue to empower local communities to affect positive change.

# **Our Expertise**

- Expert team to help shape your business's vision
- Donor care and guidance package
- Provide informed, strategic giving solutions
- Build a long lasting trusted relationship
- Harness an extensive network of contacts





# How We Work With Companies

Whether you're a multinational, local business, or scaling enterprise in Northern Ireland, corporate philanthropy can enhance your purpose, engage your people, and drive positive impact on profit.

In Northern Ireland, the need for impactful corporate giving is significant, but navigating this space can be challenging.

Aligning social impact goals with business strategy while enhancing your company's reputation is a key priority for many CEOs and ESG/CSR leaders.

Deciding how to make a meaningful difference in a region with unique social and economic challenges can feel daunting.

We work with businesses in Northern Ireland to develop effective corporate philanthropy strategies.

Our expertise helps you navigate this complex space, enabling you to invest in local communities, support innovative approaches to social issues, and provide meaningful assistance to the most vulnerable across the region.

- invest long term and support your local area; your customers, employees and neighbours
- align your giving to your company values
- involve staff in the grant-making process
- facilitate volunteering opportunities for staff
- reduce administrative burden as CFNI will manage the fund on your behalf
- to avail of tax efficient giving but no need to register as a charity or trust yourself

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## **Establishing** a Named **Corporate Fund**

Your ring-fenced fund can be created to benefit local charities and themes important to your business.

You can choose to restrict your gifts to a geographical area, for example near your company offices, or to charitable activities, such as developing the skills of young people.

The Community Foundation will promote and seek applications that meet your required criteria.

With flexibility at its core, this fund option allows for adaptable investment timelines, shared decision making and on-going tailored support.

## Contribute to an **Existing Fund**

Support an established fund such as The Inspiring Growth Fund.

The Inspiring Growth Fund aims to bridge the digital divide in the community and voluntary sector through inviting businesses to be part of this bold step forward.

This fund represents a effective partnership working between the business community and the Community Foundation for Northern Ireland,



## **Getting in Touch**

To learn more about how the Community Foundation for Northern Ireland can support your philanthropic journey, please contact us at giving@ communityfoundationni.org or call us on +44 (0) 28 9024 5927

Page 6 | Coporate Giving Coporate Giving | 7 "Energia Renewables are proud to partner with Community Foundation NI who administer a number of our wind farm community benefit funds on our behalf. We, and the communities we work with benefit from CFNI's expertise, independent advice and research, ensuring that every allocated project grant has a positive and lasting impact".

> **Rosy Billingham Community Engagement &** Communications Manager at Energia Renewables



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Working hand in hand with communities to build a better future.